

Press Information

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BidSmart™ a winner for Schneider Logistics and Trade Extensions

Schneider Logistics, Inc., a leading global logistics provider and part of the Schneider National enterprise, and Trade Extensions, specialists in online negotiations and analysis, have been selected by APICS – The Association for Operations Management, as a 2009 Corporate Awards of Excellence winner for the development of BidSmart™ – a bid management and analysis tool for transportation tenders. The companies were recognized in the Technology Partnership Award of Excellence that specifically highlights the success that can be achieved when technical providers and corporate clients work together.

Schneider Logistics and Trade Extensions created BidSmart™ in 2004 and it is now one of the leading online transportation negotiation platforms in the U.S. The system maximizes shippers' exposure to the market place of carriers and automates many of the time-consuming and inefficient processes of traditional tendering such as distributing, collating and analyzing RFIs, RFQs and RFPs¹. Significantly, BidSmart™ is more effective than traditional tendering because it allows shippers to optimize vast amounts of data to find individual solutions based on their personal criteria and those of their suppliers. Since 2006, nearly \$3 billion of transportation spend has been sourced through BidSmart™, generating an average saving of 10 per cent.

Trade Extensions, President, Garry Mansell said, "This award demonstrates our commitment to our customers and shows how partnering effectively delivers significant benefit to both companies but more significantly the end user."

To ensure BidSmart™ continues meeting the needs of the transportation industry it is constantly improving with the latest version estimated to reduce project set-up time by 10-15 percent and halve the number of steps required for several of the workflow processes.

Schneider Logistics' Jack Gross, VP/GM of Global Supply Chain Management, said, "Since inception, this bidding and analysis tool has saved shippers over \$300 million in annual transportation spend. In today's competitive environment, it's more important than ever that shippers optimize their supply chains and reduce costs. BidSmart helps them do just that."

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¹ Definitions

RFI – Request for Information

RFQ – Request for Quotation

RFP – Request for Proposal

About Trade Extensions

Trade Extensions (www.tradeextensions.com) sets new standards for on-line procurement and data optimization. Its leading-edge procurement software helps organizations specify tenders, collect offers and, most significantly, optimize the millions of variables that on-line procurement projects generate. It operates across all industry sectors but transport tenders are a specialty.

Trade Extensions is headquartered in Uppsala, Sweden and has divisional offices in Houston, TX and the UK.

About Schneider Logistics, Inc.

Schneider Logistics, Inc. (www.schneiderlogistics.com) is an international logistics provider to Global 2000 companies. Together with its subsidiaries American Port Services and American Overseas Air Freight, the company provides end-to-end supply chain management, transportation management and international logistics services.

Schneider Logistics, Inc. is a wholly owned subsidiary of Schneider National, Inc. headquartered in Green Bay, Wisconsin.

BidSmart™ is a trademark of Schneider National, Inc.

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